

Case Histories

Delphax

Cut sheet or continuous?

Requirement: 780,000 letters size 210mm square, duplex lasered.

Timing: Extremely urgent

High-volume Cut sheet lasers cannot successfully handle 210mmsq stationery. Normal solution is to laser 2-up on stationery 253x420mm and after lasering completed, trim off the waste. The fastest cut sheet lasers are able to print up to 4,500 duplex letters per hour. A quantity of 780,000 would require 173 hours and you need a lot of high-speed lasers to achieve a reasonable speedy turnaround. Cost to laser print this volume and trim to finished size would be around £19,000.

Continuous printing is considerably faster. Our Delphax produces around 33,000 duplex lasered per hour of this size letter and the cost would be around 50% of the cut-sheet price.

Quality is the same for both systems at 600dpi. There is no wastage on the base stationery for continuous and of course no requirement to trim to cut sheets, therefore ensuring that the base stationery must be more economic and quicker to produce.