

## Tabbing

Requirement: Contact 215,000 customers immediately to inform of “last minute holiday bargains” seeking swift response.

### Plan:

Print A3 sheets 4/4 overnight.

Day 2. 6:00 hours, start folding to A5

Day 2. 8.00 hours, inkjet address panel and affix 28mm clear perforated tab to secure mailer for posting.

Day 2 10.00 hours, start bag to mailsort

Day 2 15:00 hours, post first 80,000

Day 3 15:00 hours, post remainder.